

Minutes of the meeting of the Community Advisory Board of WJFF Radio Catskill. Held on **June 3, 2019**: Cornell Cooperative Extension, 64 Ferndale Loomis Road, Liberty, NY 12754. **Approved August 19, 2019.**

Community Advisory Board members present: Nicole Slevin, Tasa Faronii-Butler, Larry Ravdin, Dick Riseling, Lydia Rolle, Gloria Simms, Kalika Stern, Alan Svoboda.

Community Advisory Board members absent: Rebeca Rivera.

Others attending meeting: Steve Davis, Board of Trustee liaison, Mike Vreeland, Ron Bernhardt.

CAB Prospective Members:

Introduction: All attendees introduced themselves. Welcome to new members.

A quorum being present, the meeting was called to order at 6:35 p.m. by Nicole Slevin.

Review minutes of **March 11, 2019** meeting: Minutes distributed and read. Motion to approve minutes by Tasa, seconded by Larry. All in favor. Motion carried.

The notes from October 16th, November 5th, and November 13th 2018 meetings were not posted on the website as part of the meeting minutes. Steve will ask the BoT to accept those notes as part of the March 11, 2019 minutes.

Old Business:

- Survey outreach at SUNY Sullivan Earth Day event. Report from Lydia (**see attached email message**), read by Gloria Simms.
- Review 2019 SUNY Sullivan Earth Day survey results report by Steve (written report hand-out to all attendees).
- Survey outreach discussion -- Local venues, online, community events, events suggestion. None at this time.
- Recruitment/survey mock-ups and social media draft copy. Members to let Nicole know which sample they prefer.
- Follow up on recommendations to BoT: Report from Nicole. CAB tab and widget has been added to WJFF home page.

New Business:

- CAB membership attendance expectations, and communication protocol presented by Nicole:
- Gloria will notify Andrea of scheduled meeting dates.
- Nicole or Gloria will send members reminders for meetings.
- Gloria will send PDF of draft minutes from prior meeting to members at least 7 days before the next scheduled meeting date. Members should read minutes and send Gloria any edits needed ahead of time to be prepared to accept minutes at meeting.
- Communication to board or committees regarding CAB will go through Steve.
- Review of by-laws will be discussed at CAB meeting in August.
- CAB members demographic survey to be done anonymously by Nicole. Steve suggested members do a bio. Members to email Nicole with their response to this suggestion.
- WJFF Volunteer Application (Tasa). Will be discussed at the next meeting in August.
- Based on the fifty survey responses from the Earth Day event at SUNY, tabulated by Steve, the CAB discussed and concluded that most concerns were access to education/quality education/learning, and availability of employment/employment opportunities.
- Tasa made a motion to make known what is happening in the community. CAB will recommend to the program committee to design/create a **program** to address needs and how to access services identified. Motion seconded by Mike all in favor, motion carried.

Public comments:

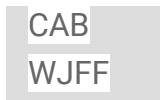
- Ron suggested we listen to Dan Wigington show “Sound the Alarm” geoenginewatch.org. Steve will suggest to Jason.

The next CAB meeting will be Monday, August 19th 2019 at the Cornell Cooperative Extension 64 Ferndale Loomis Road, Liberty, New York 12754 at 6 p.m.

Mike motioned to end the meeting Alan seconded. All in favor, motion carried. Meeting adjourned at 9:15 p.m.

Respectfully submitted by Gloria R Simms, CAB Secretary

Re: report on CAB/wjff table at SUNY Sullivan Earth Day Celebration.



Apr 28, 2019,
8:06 PM

Lydia Rolle <lydiarolle@gmail.com>

to Sonja, Gloria, Nicole

WJFF Community Advisory Board at Sullivan County Community College

EARTH DAY Celebration

April 24, 2019

Lydia Rolle, CAB member

Sonja Hedlund, station volunteer

As of 1:30 pm 3 people filled in the form to be a volunteer

38 surveys completed

- Observations-Recommendations

Having the survey is an easy entry point and a way to measure the usefulness of tabling at a site

Those tabling need to be comfortable taking the first step in talking to people passing by

A hand out from the station – something people could take home- is desirable. Maybe the WJFF decal? We did have the program broadcast schedule for people

How can the WJFF banner be attached to the front of the table?

- Joseph Comando (jcomando@sunysullivan.edu) - (knows Jason) professor of Communications and Visual Arts. His father, Frank, was a volunteer at WJFF decades ago and hosted a show. We discussed volunteer opportunities at the station. He suggested a gospel show– church in Fallsburg, interfaith council and a sports show – Coach Depew. Professor Comando is creating a ‘communications committee’ that will consider the college into the future. The college has radio broadcast equipment and in the past broadcast a show from the college. Could his students record very short station IDs in other languages? We explained that WJFF can air PSAs on college programs as well as sending to calendar@wjffradio.org. He will explore having students record PSAs for college events: HD opera. He seemed keen on communicating with Jason, sending some recorded announcements to him. He is considering having his students volunteer at the station for part of their intern requirements.