Minutes of the meeting of the Community Advisory Board of WJFF Radio Catskill. Held on August 19, 2019: Cornell Cooperative Extension, 64 Ferndale Loomis Road, Liberty, NY 12754.

Approved October 1, 2019.

Community Advisory Board members present:
Nicole Slevin, Tasa Faronii-Butler, Peter Melnick, Gloria Simms, Kalika Stern, Alan Svoboda, Mike Vreeland

Community Advisory Board members absent:
Colette Ballew, Richard Riseling, Rebeca Rivera,

Expired terms:
Larry Ravdin
Lydia Rolle

BOT Liaison: Steve Davis

CAB Prospective Members:
Joseph Abraham
Raquel Grimila

Call to order:
A quorum being present, the meeting was called to order at 6:05 p.m. by Nicole Slevin.

Motion to accept agenda:
Motion to accept August 19, 2019 agenda by Gloria. Seconded by Mike. All in favor. Motion carried.

Review minutes:
June 3, 2019 meeting minutes distributed. Motion to approve minutes by Mike, seconded by Alan. All in favor. Motion carried.

WJFF Community Advisory Board
Report to WJFF Board of Trustees - Monday, August 26, 2019

Speaker:

- Sally Kane, Chief Executive Officer of the National Federation of Community Broadcasters presented via speaker phone (from Colorado) to the members about the “Origin and Purpose of a CAB”.

New Business:
- Motion made: members shall not surpass 2 consecutive absences without prior notice to the
CAB chair.

- Motion made: meeting frequency will increase to every 6 weeks.
- Kalika Stern will coordinate events tabling.
- Alan Svobo will check and report on CAB email correspondence.
- Peter Melnick will design business cards for CAB members for public outreach purposes.
- Mike will coordinate a more robust system for data collection and a comprehensive survey.
- Alan will present proposed goals and objectives to the CAB.
- CAB will branch out the next 6 months of meetings at various libraries across the listening area, beginning October 1st, 6 pm at E.B. Crawford Library in Monticello. Each meeting has a scheduled learning component/speaker and a topic for discussion. Meetings will be publicized as “town halls” for increased public discussion. Program Committee chair to be invited to meetings. 2019-2020 Schedule distributed. Revised schedule attached.
- Gloria Simms, CAB Secretary, voted back for her second term. August 16, 2019 start 2nd three year term.
- August 11, 2019 Begal Festival survey results attached.

**Recommendations:** The WJFF CAB reports the following recommendations to the Board of Trustees (BOT):

- Create a program to inform the public of available agency services (food pantries, meal kitchens, transportation, education, etc) with community guests.
- Add a local community news program.
- Reinstate the youth program.
- Station to utilize Google Analytics to monitor web activity for data-driven decisions.
- Update station policy manual with new CAB term length.

**Next Meeting:** October 1, 2019. E. B Crawford Library, Monticello, NY at 6:00 p.m.

**Public Comments:** Raquel Grimila will consider becoming a CAB member. She will attend the next meeting.

**Motion to Adjourn:** Peter Melnick, seconded Kalika Stern 8:22 p.m.

Respectfully submitted by Gloria R Simms, CAB Secretary.
Community Advisory Board (CAB) members surveyed 18 individuals at the Bagel Festival on Sunday, August 11, 2019. Participants received a questionnaire with the following questions:

**Q. 1 Are you familiar with WJFF Radio Catskill?**
**Q. 2 Do you listen to WJFF Radio Catskill?**
**Q. 3 Do you stream WJFF radio station?**
**Q. 4 Have you downloaded the WJFF app?**
**Q. 5 Do you know a young listener?**
**Q. 5a How old are they?**
**Q. 5b If you could tell the Program Committee, what “youth programming” would you like to hear on WJFF Radio Catskill?**

**Q. 6 Which of the following issues are concerns within your community?**
- Access to education/quality education/learning
- Access to shelter(s)
- Access to technology
- Access to/resources for art/cultural activities
- Availability of childcare/finding
- Trustworthy/dependable/affordable childcare
- Availability of employment/employment opportunities
- Availability of information about community services
- Citizenship status
- Crime/safety concerns
- Health/illness/finding local medical professionals
- Hunger/lack of food
- Income disparity
- Internet connectivity/cell service
- Language barriers
- Literacy/ability to read or write
- Mental health/mental health facilities
- Lack of resources for emergency
- Information/local news updates
Opportunities to improve
Wellness/wellbeing/quality of life
Personal transportation
Physical ability/varying ability/limited physical ability
Public transportation
Religious rights
Trust of politicians/representatives.

Q. 7 Your zip code: ________________

WJFF Community Advisory Board

SCHEDULE 2019-2020

• When: August 19, 6 pm
  o Where: Cornell Cooperative Extension, Liberty
  o Speaker: Sally Kane
  o Topic: What is the purpose of a CAB?

• When: October 1, 6 pm
  o Where: E.B. Crawford Library, Monticello
  o Topic: Who are our listeners? What would life be like without WJFF?

• When: November 12, 5:30 pm
  o Where: Mamakating Library, Wurtsboro
  o Speaker: Amanda Langseder, Greater HV Health System “health update”
  o Topic: Who is in the room? Why do you listen to WJFF?

• When: December 17, 6 pm
  o Where: Sunshine Hall Free Library, Eldred
  o Speaker: Delaware Highlands Conservancy/NPS “environmental update”
  o Topic: How can we collect information from the community?

• When: January 28, 6 pm
  o Where: Daniel Pierce Library, Grahamsville

August 19, 2019 CAB Meeting

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Speaker: Sullivan County Gov’t Legislative Chair “legislative update”
Topic: What do the people in your circle love?

- When: March 10, 6 pm
  - Where: Location TBD- Wayne County, PA
  - Speaker: Alan Svoboda
  - Topic: How do you make a good survey?

- When: April 20, 6 pm
  - Where: Liberty Public Library
  - Speaker: Sullivan County Sherriff Office “law enforcement update”
  - Topic: What does the voice of our youth say?

- When: June 1, 6 pm
  - Where: Cornell Cooperative Extension, Liberty
  - Speaker: CCE Agriculture staff “farmer interests”
  - Topic: What makes good radio?