Minutes of the meeting of the Community Advisory Board of WJFF Radio Catskill. Held on October 1, 2019; Ethelbert B Crawford Public Library, Monticello, NY. Approved December 6, 2019.

Community Advisory Board members present: Nicole Slevin, Joseph Abraham, Tasa Faronii-Butler, Richard Riseling, Gloria Simms, Alan Svobo, Mike Vreeland

Call In: Colette Ballow

Community Advisory Board members absent: Peter Melnick, Rebecca Rivera, Kalika Stern

BoT Liaison: Steve Davis

Other BoT Members: Thane Peterson, Kathy Geary

Prospective Members:

Speaker: Martin Calavito, Chairman of the Human Rights Commission

Public: Raquel Grumila

A quorum being present, the meeting was called to order at 6:05 p.m. by Nicole

Welcome new member Joseph Abraham, and Gloria, retroactive August 16, 2019.

Motion to accept October 1, 2019 agenda including new schedule-at-a-glance by Dick Riseling, seconded by Alan Svobo.

Motion to accept August 19, 2019 minutes by Tasa Faronii-Butler, seconded by Joseph Abraham.

Speaker: Martin Colavito, Sullivan County Human Rights Commission Chair/Sullivan Allies Leading Together (SALT) Ambassador spoke. The HRC addresses the rights of people and education issues. The focus is to help people who think their rights have been violated. Sullivan Allied Aids Together (SALT), is a foundation. Every agency is a member of SALT. How do people get involved with SALT? Outreach, word of mouth, and referrals. SALT is an independent group of socially conscious people and is not funded. There are other groups of SALT in the Bronx, and Port Jervis. SALT has by-laws, committees, agendas, speakers, minutes and holds meetings the 3rd Monday of each month. How can WJFF implement SALT into the program?

Old Business:

Meeting Schedule: After inquiry, it was concluded that Tuesday, Wednesday, and Thursday are not favorable for meetings. Nicole will draft new schedule, Friday is a more favorable day. It was agreed that the present dates for the upcoming meeting is good. It was suggested that
perhaps snacks can be brought to the meetings. Joseph volunteered to bring snacks to the next meeting and he will prepare a sign-up sheet for anyone who will be willing to bring snacks.

**Survey Outreach; Tabling Materials, Public Events & Town Halls:**
Kalika will be handling public events with tables and surveys. Nicole suggested that members can hold town hall meetings in their own areas as outreach for WJFF. Kalika’s email will be made available to the committee next meeting.

**New Business:**

**Goals and Objectives:**

**Reviews and Comment, Status Report of the WJFF 2016-2021 Strategic Planning Goals:**
Alan reported, there is no status report to review the goals made by the radio station, to make recommendations. He did not find too much information about what happened to the plan. One of the tasks of the CAB is to make recommendations on how to obtain the goals proposed in the strategic plans. He suggested that a goal for the CAB might be to revisit the strategic plan. It seems that the strategic plans were not reviewed by this board as a whole. Tasa stated that CAB never took action to measure effectiveness of Strategic goals and recommend to BoT how to fulfill plans and meet goals laid out in Strategic Plan. Alan made a motion that CAB revisit the 2016-2021 Strategic Planning Goals, make assessments and present. Tasa motioned to revisit with a timeline; make assessment, update goals and plan, present interim status report, six weeks. Dick seconded, all in favor, motion carried. Alan and Joseph will review the plan and make a report to the CAB.

**Public Comments:**
Kathy Geary and Thane Peterson

**Motion to Adjourn:** by Gloria, seconded by Tasa, meeting adjourned 7:49 p.m.

Next meeting to be determined.

Respectfully submitted by Gloria R Simms, Secretary