

Approved Minutes of the Community Advisory Board of WJFF Radio Catskill meeting. Held on **February 4, 2021** via Zoom media. **Approved March 18, 2021.**

Community Advisory Board members present: Joseph Abraham, Colette Ballew, Tasa Faronii-Butler, Anthony Covington, Nicole A Slevin Nikolados, Dick Riseling, Gloria Simms, Kalika Stern, Alan Svoboda, Mike Vreeland

Community Advisory Board member(s) absent: with excuse, Raquel Cortez-Grimilia

BoT Liaison: Angela Page

Public: None

Call to order: A quorum being present, Joseph called the meeting to order at 6:00 p.m.

Motion to accept February 4, 2021 agenda: by Colette, seconded by Alan, all in favor, motion carried.

Motion to accept December 10, 2020 minutes with edits: by Dick seconded by Mike, all in favor, motion carried.

Old Business

Committee Reports:

PPM, Nom Govt Report: Mike reported that CAB election procedures have been written.

Strategic Work Group Check-in: Colette and Dick attended the first meeting. Colette is working on the Vision, Mission and Values Committee, for Strategic Planning. Colette did research on what other stations in other states value. March 2, 2021 will be an open meeting at 6 p.m.

Dick is working with SWOT (Strength, Weaknesses, Opportunities and Threats) Committee. It is an analysis committee.

New Business:

2021 Meeting schedule: every 6 weeks, on Thursday at 5:30 P.M. Next two meetings are March 18, 2021 and April 29, 2021.

Youth Programming Taskforce: motion by Colette to establish a taskforce, seconded by Dick, all in favor, motion carried. Anthony, Tasa, Raquel and Gloria will initiate immediately.

Station Programming Policy Discussion: Alan had drafted questions to ask BoT concerning WJFF's programming policies. CAB members edited the draft and a motion was made by Mike

and seconded by Colette to send to the BoT. Recommendation was made that these questions be answered during the programming policy process. Joseph will forward to BoT.

Diversity Discussion Revisited: Angela asked for names of anyone interested in serving on BoT, there is a need for diversity in membership.

CAB Liaison check-in: Angela commented on the new Web page.

Public Comment; none

Motion to adjourn: by Colette, seconded by Dick at 7:56 p.m. All in favor, the meeting adjourned.

Next Meeting: March 18, 2021, 5:30 p.m. via Zoom

Respectfully submitted: Gloria R Simms, Secretary