

Approved Minutes of the Community Advisory Board of WJFF Radio Catskill meeting. Held on **March 18, 2021** via Zoom media. Approved April 29, 2021.

Community Advisory Board members present: Joseph Abraham, Colette Ballew, Tasa Faronii-Butler, Nicole A Slevin Nikolados, Dick Riseling, Gloria Simms, Kalika Stern, Alan Svoboda, Mike Vreeland

Community Advisory Board member(s) absent: with excuse, Anthony Covington

Community Advisory Board member(s) absent: without excuse, Raquel Cortez Grimila

BoT Liaison: Angela Page

Public: None

Call to order: A quorum being present, Joseph called the meeting to order at 5:38 p.m.

Motion to accept March 18, 2021 agenda: by Alan, seconded by Colette, all in favor, motion carried.

Motion to accept February 4, 2021 minutes: by Mike, seconded by Tasa, all in favor, motion carried.

Guest Speaker: Timothy Bruno, former BoT member, who is now the WJFF Radio Catskill General Manager. He thanked the CAB for serving the Strategic Planning Group, and encouraged CAB members to attend the next meeting. He said the process will go on through the year. A seven question survey will be sent out to access what is the perception of the station. He spoke about the move to Liberty, the goal is to be there November 2021. Also, there will be new system migrations; quickbooks, open fund drive to more voices, and new WJff branding.

Old Business:

Committee Reports: None

Strategic Work Group Check-in: Colette reported that she served on the Vision, Mission and Values Committee, her work with the small group has ended. She will remain on the committee to help bring the Strategic Plan to its final stages. The Mission Statement is done.

Dick is working with the SWOT (Strength, Weaknesses, Opportunities and Threats) Committee. He reported that their work includes analyzing; diversity, training volunteers, work of leadership, literature, calendar, mission statement, etc.

Youth involvement Task Force update: Tasa reported that the task force had met twice, and gave a presentation of ideas for the Youth Outreach. CAB members discussed and accepted the ideas from the task force. Tasa will send a copy to all CAB members. Joseph suggested that he

send the Youth Involvement Task Force presentation ideas to the BoT as CAB suggestions/recommendations for Youth programming.

New Business:

Recap of survey meeting: Joseph said that the CAB will not do anymore now.

Station Programming Policy Discussion revisited: email to come from Joseph.

CAB Liaison check-in: Angela commented on the Youth Involvement Taskforce ideas, Mission Statement, enlarging Nom Gov Board, and defined what is a volunteer.

Motion to adjourn: by Colette, seconded by Kalika at 7:11 p.m. All in favor, the meeting adjourned.

Next Meeting: April 29, 2021, 5:30 p.m. via Zoom

Respectfully submitted: Gloria R Simms, Secretary