

## **Minutes of WJFF Community Advisory Board**

**Meeting October 27, 2022** in person @Liberty Station/virtually via zoom, recorded

**Present:** Joseph Abraham, Kalika Stern, Peter Madden, Tasa Faronii-Butler, Samantha Mango, Racquel Cortes-Grimila, Heily Flores.

**Absent:** Dick Riseling, Colette Ballew, Aaron Hicklin, Kenneth Luck

**BoT Liaison:** Leila McCullough

**Meeting** called to order at 6:10pm by Joseph Abraham, Chair

**Motion to approve the minutes** from last meeting made by Sam Mango and seconded by Racquel Cortes-Grimila. Motion carried.

**Membership of CAB:** Position officially opened by Joseph Abraham's term coming to an end, his choice not to reapply. Peter Madden has expressed an interest in taking on the Chairperson position and has declared his name for the vote at the next meeting. Kenneth Luck has decided to run for Vice Chair to be voted on at the next meeting. The need for a secretary is up for discussion, Colette Ballew has taken on the role since the beginning of 2022, will continue unless anyone else is interested. No names were submitted at time of meeting.

**Spanish Speaking Community:** Discussion ensued regarding the community outreach to this faction of WJFF audience. Many wanted to know the demographics of the WJFF listening audience as to whether the effort is necessary. Sullivan County has been reported to have 30% of the population to be Spanish Speaking, though the census has different figures. Discussion held about using Democrat's Spanish Speaking newspaper for outreach, though the readership has no statistical information as it is a free edition.

**Youth Task Force Committee:** Tasa Faronii-Butler reported that the process continues to be in "limbo". Suggestion was made to have a meeting adding Kenneth Luck to the team due to his connection to SUNY Sullivan.

**Board of Trustees Liaison:** Leila McCullough reported on upcoming music sale and ongoing fundraising.

**Public Comment:** Dimitris from Liberty wanted to know what was being done about getting the youth involved. Why was WJFF not teaching and engaging the youth? He was concerned that there was not enough attention paid to the younger generation that is falling through the cracks in the community. Kusar Grace was interested in becoming more involved in the community advisory board. He has a regular show on air, and wanted to know what happened to having live DJ's on air. He was not particularly happy about the various shows that are syndicated on air as he felt it was "disengaging the community". He especially wanted to put in a word for Emma Torres since there was discussion about the Spanish Speaking population. "She was very popular and had a large following". His last comment was about outreach to the African

American community which makes up a large portion of the population of Sullivan County,  
“where is that outreach?”

**Meeting adjourned at 7:00pm.**

Next meeting is Thursday December 8, 2022 at 6:00pm in Liberty station of WJFF and virtually on zoom.

Respectfully submitted by  
Colette Ballew, Secretary