

**Minutes of WJFF Community Advisory Board Radio Catskill meeting.**

Held on **January 27, 2022** virtually via Zoom.

**Community Advisory Board members present:** Joseph Abraham, Mike Vreeland, Colette Ballew, Peter Madden, Kalika Stern, Gloria Simms, Tasa Faronii-Butler, Racquel Cortez-Grimila

**Community board members absent with excuse:** Samantha Mango, Anthony Covington, Dick Riseling

**BoT Liaison:** Leila McCullough

**Public:** Sally Stuart, Nicole Slevin-Nikolados

**Call to order:** with a quorum present at 6:03pm by Joseph Abraham.

**Motion to accept meeting agenda and meeting minutes** from December 9, 2021 by Mike Vreeland and seconded by Peter Madden with correction : nominated (MV), motion carried

**New Business:**

**Goals for 2022:**

**Survey**

**Complete by end of 1st quarter**

CAB to do a survey, hitting a targeted list of participants reaching beyond usual responders. Discussion followed to add CAB to local town hall meeting agendas as well. Created a survey committee consisting of Joseph Abraham, Mike Vreeland, Peter Madden, Colette Ballew. Survey to be translated to elicit response on Spanish Speaking programming from the community.

**Youth Outreach Taskforce**

**Complete outreach by 2nd quarter**

Suggestions reaching out to NACL, MountainKeeper, Farm Arts Collective, school districts and checking into Youth Radio at <https://yr.media/about-yr/> and continue to connect SUNY Sullivan to the station. Covid 19 and lack of studio space hinders progress.

Peter Madden reported a conversation with Tim Bruno, Station Manager where it was proposed to create a Catskill consortium on media news and applying to Report for America, non profit org that cultivates young emerging journalists into full time jobs at small news operations, helping with the salary.

**CAB Liaison:** Leila reminded CAB that they are an advisory organization, not part of the programming committee in regards to Youth Outreach. Also CPB report is due mid May.

**Public Comment: Nicole Slevin-Nikolados** She spoke for a few minutes to express her gratitude to the board and to say goodbye as her term had ended while she was out on maternity leave.

**Next two meetings to continue via Zoom:** Thursday, March 3rd at 6pm and Thursday, April 14th, 2022 at 6pm

**Motion to adjourn** by Mike Vreeland and seconded by Tasa Faronii-Butler, motion carried. Meeting adjourned at 7:02pm.

**Respectfully submitted by** Colette Ballew, Secretary