

Draft Minutes of WJFF Community Advisory Board Radio Catskill meeting. Held on **March 3, 2022** virtually via Zoom.

Community Advisory Board members present: Joseph Abraham, Mike Vreeland, Colette Ballew, Peter Madden, Kalika Stern, Tasa Faronii-Butler, Dick Riseling, Samantha Mango

Community board members absent with excuse: Anthony Covington, Gloria Simms, Racquel Cortez-Grimila

BoT Liaison: Dale Blagrove

Public: Kenneth Locke

Call to order: with a quorum present, the meeting was called to order at 6:04pm by Joseph Abraham.

Motion to accept meeting agenda and meeting minutes from January 27, 2022 by Tasa Faronii-Butler and seconded by Mike Vreeland with correction : RFA cultivates young journalists to permanent full time jobs in small media outlets, motion carried

New Business:

Proposal for membership: Kenneth Locke is a professor at SUNY Sullivan in the Media/Communications Dept and interested in becoming a member of the CAB. Aaron Hickland from One Grand Books of Narrowsburg is also interested in becoming a member of CAB. Being no objection, Joseph Abraham will bring the proposal of new members to the BoT on Monday at their meeting for approval.

Survey: The team had completed the survey and it was translated into Spanish, ready for review. Open to discussion: suggestions: add a place for name and contact info for participants to be entered into the contest, add a QR code directly linking to the survey. All members of CAB were asked to add to the list of contacts each person was willing to make for targeted distribution. A "Thank You" went out to the survey team. It was voted that the survey be launched, going live. Dick Riseling suggested that WJFF be asked to make a PSA for our survey launch and that it be put on the website for the public.

Youth Task Force: Update was given by Tasa Faronii-Butler. Much interest from persons contacted to have children's programming in the schedule as well as a "venue" for podcast production. Dale Blagrove spoke about Western Sullivan Public Library also moving towards podcast production for public use, suggesting a liaison might be beneficial. Dale also stated that he would suggest this as an action item for Radio Catskill. Samantha said that Sullivan 180 was interested in making podcasts that were 95% student produced and hopes that a connection to the station can be made through the "Lunchroom Visits" program that connects students and AV clubs in the various local Sullivan County schools. Kenneth Locke also said

there would be interest from students of SUNY Sullivan in podcast production and he would help make the connections for the Youth Task Force and the station.

Motion to adjourn was made by Mike Vreeland and seconded by Samantha Mango. Motion carried, meeting adjourned at **6:45pm**.