Minutes of WJFF Community Advisory Board Meeting September 15. 2022 virtually via zoom

Present: Joseph Abraham, Kenneth Luck, Peter Madden, Tasa Faronii-Butler, Dick Riseling, Racquel Cortes-Grimila, Heiley Flores, Colette Ballew

Absent: Aaron Hicklin, Kalika Stern, Samantha Mango, Heiley Flores

Meeting called to order at 6:02pm by Joseph Abraham, President

Motion to approve the minutes from last meeting made by Dick Riseling and seconded by Tasa Faronii-Butler with the correction of Joseph Abraham stepping down after the October meeting. Motion carried.

New Business:

Guest Speaker: Wendy Brown, Sullivan County Drug Task Force co-founder, enlightened us on the latest work of the Drug Task Force for the opioid crisis. Sullivan County to receive funding from the settlement of the lawsuit. She stated that SALT and WJFF have been very instrumental in their support and getting the word out. She thanked WJFF for their continued support of the Kingfisher Project, the public service announcements and interviewing those involved on the local news portions. Hope not Handcuffs program being implemented in the area allowing substance abuse defendants to choose getting help instead of jail time. Wendy then encouraged all to attend the Drug Task Force meeting for the county on October 14th in the Government Center of Monticello to keep the conversations continuing, the more we discuss and talk about the crisis the more likely the community will become aware.

Community Outreach: something that was mentioned in the survey comment sections that WJFF needs to do more to reach out to the community. Discussion ensued including the idea of returning to various township meetings, getting on the agenda and taking the survey to the community through attending events, farmer's markets, getting the word out. There was discussion to consider and reflect on our goals as a CAB and what we want to accomplish. The idea of a Diversity, Equity and Inclusion committee perhaps to be a goal. It was tabled for further discussion and consideration.

Old Business:

Youth Task Force: It was discussed that it has been very hard to get it rolling again after the Covid shutdowns. Discussion ensued regarding various ways to connect with young people, Tasa Faronii-butler and Kenneth Luck decided to combine forces to come up with a plan for future outreach.

Spanish-Speaking Community Outreach: Still in a quandary about how best to make connections to the community, and it was suggested trying to reach out to churches to connect with the community. Heiley Flores was not present so that was tabled for further discussion.

BOT Liaison Report: Leila McDonough reported that the Board of Trustees would like the CAB to consider a strategic plan for their board to follow. Something like what the station has adopted. The BOT would like the help of CAB members with several upcoming events; Dance Party on Oct 8 at the Catskill Brewery, the GALA on October 20th and the music sale the Saturday after Thanksgiving.

With nothing further to discuss, Kenneth Luck made a motion to adjourn and Pete Madden seconded. Motion carried.

Meeting adjourned at 7:21pm

Next meeting October 27, 2022 - in person at the new Liberty station. Our last meeting of the year will be Dec. 8th

Respectfully submitted by Colette Ballew, Secretary