

Minutes of WJFF Community Advisory Board Radio Catskill meeting. Held on **April 14, 2022** virtually via Zoom.

Community Advisory Board members present: Joseph Abraham, Mike Vreeland, Colette Ballew, Peter Madden, Tasa Faronii-Butler, Dick Riseling, Samantha Mango, Gloria Simms, Raquel Cortes-Grimila, Aaron Hicklin, Kenneth Luck

Community board members absent: Anthony Covington, Kalika Stern

BoT Liaison: Leila McCullough

Call to order: with a quorum present, the meeting was called to order at 6:01pm by Joseph Abraham.

Motion to accept meeting minutes from March 3, 2022 by Peter Madden and seconded by Mike Vreeland, motion carried

New Business:

Survey results: there were 293 responses to the survey. A much better turn out due to the personal approach of inviting organizations to participate. Unfortunately the Spanish Speaking population did not participate as strongly as hoped, only one response. CAB will try to reach out to that community with a different approach. Discussion on results ensued and motion made by Dick Riseling to accept the results, seconded by Colette Ballew. Motion carried.

Survey prize winners: they were chosen randomly : First prize (restaurant certificate) went to participant #163, second prize (station “stuff”) went to participant #186 and third prize (station stuff) went to participant #44, all of which had entered their information to participate in the prize drawing.

RFA/Opioid crisis: survey did highlight the community’s concern with this issue and discussion was about how to represent their concerns. Recommendation of more local journalism coverage on items like budget concerns for this particular problem. Possible solution to having more coverage, apply to RFA (Report For America). These issues will be addressed in the final report of the survey made to BoT by President Abraham.

Old Business:

Youth Task Force: Tasa Faronii-Butler had nothing new to report. President Abraham did report that survey responses did ask for more Youth Programming, so the committee will continue to search for solutions to this concern.

CAB Liaison: Leila McCullough reported that the move was still slated for May though the actual date was uncertain at time of the meeting. Broadcast date was to be in the beginning of

June from the new Liberty location. Leila also agreed that the BoT should be concerned with the Opioid Crisis as it was responsible for 15% of deaths in Sullivan County, making it a priority to the community.

As there was no public to make comment, Kenneth Luck made a motion to adjourn, seconded by Tasa Faronii-Butler, motion carried.

Adjourned: 6:45pm

Next meeting: Thursday, June 2, 2022 at 6pm

Respectfully submitted by Colete Ballew, Secretary