

WJFF

DCOC Meeting

August 11, 2022

Attendees: Halle Kho, James Lomax, Tim Bruno, Kristen Foster, Pat Pomeroy, Amy Brightfield, Krissy Smith, Leif Johansen, Jeff Barnes

The first meeting of the DCOC opened with casual conversation and introductions.

Pat Pomeroy made a motion that Halle Kho be nominated for the chair, Amy Brightfield seconded the motion. All were in favor.

Halle requested nominees for the secretary position. Pat volunteered to be the interim Secretary.

An agenda and supporting documents had been distributed by Halle...the committee decided to focus on the Community awards event which is scheduled for either 10/13 or 10/20 at Piccolo Paese. The event will be structured as a 2 hour cocktail party ...no formal dinner...which will allow for a lower price point on the tickets ( \$75.).

Jim Lomax spoke about last year's Community award which focused on the community COVID responders, the County Health Dept and Health Care providers. Heather and Amy have developed this year's event focusing on recognition for local media and their advocacy for the region. There was some discussion about developing criteria for the award as well as getting "save the date" communications out to our base.

After a brief discussion of the calendar, it was decided to schedule the event for Thursday, October 20 between 5 – 7 PM. Kristen reported the venue attendance limit could be 60—75 people.

Jim Lomax volunteered to co-chair the event.

A list of tasks was discussed:

Securing event sponsors – Tim, Amy and Krissy

Production of program – Halle – Pat mentioned Carolyn Bivins, group spoke of people who did the work last year.

Jim Lomax spoke about respecting the businesses who had donated to this year's auction which would post in the next few days

Krissy mentioned something from the strategic plan...:"courageous conversations" which could serve as an award title.

Krissy also mentioned having the program done in the form of a newspaper ...since we were recognizing media...that brought us back to Carolyn Bivins and her role with Manor Ink. Leif thought that was a good connection for the event.

We spoke about the on-line auction which would be on our site and open for bidding between 8/17 and 8/31. Eblasts will be starting tomorrow to all platforms.

Our Fall Fund drive will kick off on 10/28

The Famous Music Sale will be on 11/25 -some discussion on the venue

Discussion on the recurring meeting dates and time ...it was decided to meet bi-weekly for now and try 5PM. We can add in additional meetings as events get closer and meetings are needed.

Halle will create a link for "Idea dumping" and communication in between meetings.