

WJFF Board of Trustees DCOC Minutes  
October 19th, 2022 at 5:30pm  
(Online Zoom meeting)

Committee members present: Halle Kho, Heather Quaintance, Amy Brightfield, Jeff Barnes, Krissy Smith, Judith Schwartztein  
Staff present: Tim Bruno

---

Quorum being present, meeting called to order at 5:33pm EDT by Halle Kho, Chair.

Updates from Tim Bruno on Community Awards (10/20) preparation and volunteer roles.

Updates on music sale (11/26) organizing and status of donated items.

Updates on Fall Favorites fund drive (beginning 10/21, planned to run until 11/5) preparation and secured donations and challenges. Already received ~\$1,500 donations prior to fund drive start thanks in part to QR code donate feature in letters sent out to donors.

Committee discussion on innovation in future fund drives to help engage listeners.

Krissy gave updates on proposed winter dance sock hop event, possibly at Upward Brewing near Valentine's Day. Dale proposed partnering with Salsa studio in Hurleyville for the event.

Committee discussed success factors of recent apple pie fundraiser.

Krissy, Amy and Heather volunteered to help spearhead organizing of the dance event, pending final decision to move forward with the event to be discussed at next meeting.

Krissy raised possible collaboration between Callicoon Movie Theater and WJFF once a month on a consistent basis.

Jeff updated committee on \$125,000 grant application with Sullivan County for generator. Also approaching Knight Foundation to request funding for expanded local journalism. Judith recommended applying for funding from NoVo foundation.

**Motion:** (Johansen, Blagrove) Approve minutes from 10/5/22.  
All in favor.

Next meeting on November 16th, monthly going forward.

**Motion:** (Johansen, Blagrove) Committee to adjourn at 6:47 PM.  
All in favor.