

WJFF Development and Community Outreach Committee Minutes  
Monday, June 17, 2019/WJFF Studio  
(approved 11/15/19)

Attendees: Judith Schwartzstein, Jim Huntington (phone), Kathy Geary (phone), and James Lomax. Dan Rigney – General Manager

Not present: Barbara Demarest, Kevin McDaniel

The meeting was called to order at 5:35 PM. A quorum was present.

The main topic of the meeting was to discuss the upcoming Community Awards Ceremony, honoring Patricia Adams and Duke Devin. Dan stated that ticket sales are beginning, along with journal ads. We are fortunate that the cost of the event has been underwritten by 2 (two) \$5000 grants. To date we have taken in an additional \$2500 in ticket and journal ad sales.

At this point in time, it is very important that the BOT and committee members reach out to local merchants who may be interested in taking out a journal ad in the program journal. The same applies to encouraging ticket sales. Jim Lomax and Dan stated that they will be reaching out to each member to assist them in doing this.

Jim Lomax stated that he will be representing the station at the Kauneonga Block Party. Also this coming weekend, WJFF is involved in recording presentations for the Deep Water Literary Festival for later broadcasts.

Another new activity for WJFF is that for the coming year the station will be the media cosponsor for the Hurleyville Arts Center. It will benefit the station in that we will be broadcasting a number of paid announcements for their events. We will also be offering the same service to Bethel Woods Art Center.

Having no further business, the meeting was adjourned at 6:00 PM. Because the board will be electing a new board this month, a new meeting schedule will be published in the near future.