

## **Minutes of the Meeting of the Executive Committee**

### **WJFF Radio Catskill Board of Trustees**

November 6, 2020 10:30am ZOOM online virtual meeting

Approved December 7, 2020

**Committee members present:** Thane Peterson *President*, Kirsten Foster *VP*, Kathy Geary *Secretary*, John Gordon *Treasurer*

**Committee members absent:** none

**Staff Present:** Tim Bruno

**Public:** none

A quorum being present, Thane Peterson called the meeting to order at 10:36am.

**MOTION:** (Peterson / Gordon) to approve the minutes from the previous committee meeting on 9-22-2020.

In favor: Thane Peterson, Kirsten Foster, Kathy Geary, John Gordon

Opposed: None

Abstain: None

Discussion was held regarding the agenda for the upcoming BOT meeting on 11-9 Monday. Ideas to improve efficiency and making meeting more productive were discussed.

Thane reports that at the top of the meeting, Sally Kane of the NFCB will address the BOT about the programming firewall and conflict of interest, underwriters, and possible libel insurance for on-air broadcasts and interviews.

The motions that will be presented to the full BOT were specified: Vanguard signatory Tim Bruno, Health insurance purchase, pay raise related to insurance costs.

Recent decisions regarding the Jeff Bank Line of Credit and the schedule and how much detail to present to the full BOT. The closing for the Line of Credit will possibly be this month.

The Capital Campaign Case draft is under development by Judith Schwartzstein and will be presented to full BOT for feedback.

Thane Peterson reports that research is being done regarding the purchase of Broadcast licenses that will be available in 2021. They will cost approx. \$20K. They could greatly increase our audience and terrestrial broadcast footprint. Ex-board member Mike Fisher is consulting on this work. We might be able to sell the translator we own in Monticello to fund this purchase. The concept will be presented to the BOT and people who are interested in working on this project will be invited to join.

Thane Peterson reports that a study can be done concerning the positioning of the transmitter on the Goosetown Tower. The transmitter is physically moved to different positions to assess its effect on signal reception in our area. We've had complaints that people can no longer hear our signal since we moved to the Goosetown tower several years ago. This study can address that issue. More research will be done regarding costs for this study and its potential value.

Tim Bruno's GM report will include programming updates from Jason Dole, instead of receiving a separate programming report.

The Audit committee is scheduling a presentation to the full BOT for the results of the annual audit at the Dec 9 meeting.

The potential BOT meeting dates will be presented at Monday's meeting. Wed Dec 9, 2020. Mondays Jan 25, Feb 22, March 22, April 19 all at 6pm.

#### **Public Comment**

none

**MOTION:** (Foster/Peterson) to adjourn at 11:16am

In favor: Thane Peterson, Kirsten Foster, Kathy Geary, John Gordon

Opposed: None

Abstain: None

Minutes submitted by Kathy Geary, Secretary