

WJFF Radio Catskill Board of Trustees

Minutes of the Meeting of the Executive Committee

December 3, 2021 9:00AM ZOOM online virtual meeting

Approved January 21, 2022

Committee members present: Kirsten Harlow Foster *President*, Sally Stuart *VP*, Kathy Geary *Secretary*, Duncan Cooper *Treasurer*

Committee members absent: none

Staff Present: Tim Bruno

Public: Barbara Demarest, *BOT member*, Sonja Hedlund

A quorum being present, Kirsten Foster called the meeting to order at 9:02am.

Discussion was held about the agenda for the upcoming full board meeting on Dec 13. It will be a ZOOM meeting entirely online. The presentation of the 2022 Budget will be about 20 min and the SPWG will take about 25 min to present the final version of the strategic plan.

MOTION: (Foster/Stuart) to approve the minutes from 11-5-2021.

In favor: Duncan Cooper, Kirsten Foster, Kathy Geary, Sally Stuart

Opposed: None

Abstain: None

2022 OPERATING BUDGET

Duncan Cooper prepared a spreadsheet with the details for the proposed 2022 Operating Budget with a projected income of \$477K and expenses of \$468K. The committee did a line-by-line review of all the items and an updated version will be distributed to the full board via email prior to the next meeting on Dec 13.

MOTION (Stuart / Cooper): to approve the proposed 2022 Operating Budget as prepared by Duncan Cooper, Treasurer, and to recommend that the board vote to approve at the meeting on Dec 13, 2021.

In favor: Duncan Cooper, Kirsten Foster, Kathy Geary, Sally Stuart

Opposed: None

Abstain: None

Public Comment

Sonja Hedlund could not get her audio to work on the ZOOM call. She sent her written comments which she asked to be included in the minutes as follows.

On 12/3/2021 10:29 AM, Sonja Hedlund wrote:

- 1 .Privacy issues re donors to the last drive. The donor name and amount given to each show are posted on the wjff web page. Donors were not asked to give

permission to make this information public. The donation form asks the caller if it is ok to mention his/her name on the air.

I mentioned this to Tim; he did not see it as a problem. Barbara suggested I bring it to you attention'

Please reconsider this practice.

2. The new pledge drive strategy is that each host is to raise a set amount for their show, rather than for the entire station. I believe that this strategy creates competition, anxiety and fear that if the goal is not met, the show will not continue.
3. \$15.00 for a part time office worker without benefits is unacceptable. At my farm we pay \$20.00. Can volunteers be recruited to do regular office work?
4. Volunteer appreciation for \$1,000 is unacceptable. Please reconsider. The summer appreciation party in Jeff had low attendance. If volunteers are a major force of on air and off air work and energy at wjff the BOT needs to add resources to volunteer development. Not a party. Consider please - support for purchasing home broadcasting equipment, one on one and small professional training to expand the skills of volunteers. Could some hosts benefit from mileage re payment to go to the studio?
5. Is there a way to offer some events that expand our connections and reach people of lower incomes?

Thank you for considering my suggestions. Please pass on to the entire BOT.

MOTION: (Foster/Geary) to adjourn at 10:04AM

In favor: Duncan Cooper, Kirsten Foster, Kathy Geary, Sally Stuart

Opposed: None

Abstain: None

Minutes submitted by Kathy Geary, Secretary