

WJFF Radio Catskill Board of Trustees
Meeting Minutes of the Executive Committee
May 12, 2023 at 9:00am

Online Meeting

Approved 6/16/23

Committee Members Present: Duncan Cooper, Kirsten Foster, Clay Smith, and Sally Stuart

Board Members Present: None

Staff Present: Tim Bruno

A quorum being present, Kirsten Foster called the meeting to order at 9:06am.

MOTION to approve the minutes from the Executive Committee meeting on 4/11/23.
(Stuart/Smith)

In Favor: Duncan Cooper, Kirsten Foster, Clay Smith and Sally Stuart

Abstained: None

Opposed: None

Board Election Updates

With Halle's resignation we have two board elected positions and 1 volunteer position open. There are two possible candidates for the Board elected spots and they are being vetted and encouraged.

Clay reminded the Executive Committee about our goal of increasing diversity on the board and among our volunteers. They likely candidates bring diversity in the following areas: skill sets (finance and accounting), local community roots (one is a long time resident), journalism background, and somewhat younger.

We need to emphasize diversity in 2024 when there will be a larger group of board members term limited out.

In addition to the Board elections at the June meeting, there will be elections of the executive committee. There was discussion of moving new folks onto the executive community in June.

Discussion on Honesdale Board Meeting

Clay, Thane and Sally will work to Invite local PA folks to attend and will be sure to include the people that were consulted regarding the possible frequency. The executive

committee and Time will arrive 20-30 minutes early and we will Invite PA folks to come early as well so that we will have a chance to speak together informally.

In addition we will announce the goal of investing time and resources to build the station's audience overall and particularly in NEPA. Clay and Sally can speak to this point. In addition Tim is attending the Wayne County Foundation's Legacy Society event and will speak about our commitment to serving NEPA there as well.

Personnel Updates

The personnel committee will do Tim's review in the next few weeks. They also hope to have some continuity of committee members for smoother transitions between board years.

Finance Update

The closing on the Jeff Bank mortgage is coming up and the rate is locked in.

We are planning to do driveway repairs and also repairs to the bluestone entrance area for the station. To protect the entrance repairs we will install planters that would serve as barriers to avoid damage from snow plowing.

The draft 990 is ready for review and approval at the board meeting. We need to remember that the draft we have for the board meeting is the internal version and the slightly redacted external version is what can be shared publicly and on our website. Sally will call attention to the when she sends out the board packet.

Strategic Plan Updates

Clay is meeting with staff and committee chairs about progress against strategic plan. While we need to change some of the revenue numbers in the plan which are outdated, we prefer to wait until Mimi has finished her first year to revise these goals. That said, we are making great overall progress against revenue goals, just in other buckets than foundation grants.

June Board Meeting 'Bring a Plant' Idea

Executive Committee Members support the Bring a plant idea for the June meeting. Each of us can bring a plant to help beautify the station's grounds. More details to come.

MOTION to adjourn at 9:47am (Stuart/Foster)

In Favor: All in favor

Opposed: None

Abstaining: None

Submitted by Sally Stuart, Secretary