

WJFF Nominating and Governance Meeting Minutes

March 4, 2021 at 3:30pm – Virtual meeting online

Approved April 14, 2021

Committee members present: Amy Brightfield, Kevin Cooke, Kathy Geary, Angela Page, Sally Stuart, Thane Peterson (non-voting)

Committee members absent: none

Staff Present: none

Public: Oliver King, Performer

Amy Brightfield called the meeting to order at 3:37pm

Angela Page invited local performer Oliver King to attend our meeting discuss diversity at WJFF. We introduced ourselves and asked him for his impression of the station. He likes the music programming. He did a performance on-air for Black History Month doing a reading. He got good feedback on it. He says the local chapter of NAACP is not very active presently. Oliver left the meeting after our conversation.

We discussed canvassing local churches to reach a more diverse audience, for instance St Peters in Monticello or a church in Fallsburg which has lots of Hispanic members. We should write to their Pastors for suggestions on who might be interested in supporting WJFF. This is a long- term goal. Sally offered to research this further.

We made plans to approach various people by March 12 for BOT nomination including Dale Blagrove with the WSPL, Susan Jaffe with Snowdance Farms and Suny Sullivan. Kevin Cooke will contact the BLM group in Monticello.

Kevin Cooke is researching the DEI assessment which we can use for the BOT members, staff and station volunteers.

Our next meeting will be March 17 at 3pm online.

MOTION: (Brightfield / Geary): to adjourn at 4:17pm

In Favor: Amy Brightfield, Kevin Cooke, Kathy Geary, Angela Page, Sally Stuart

Opposed: none

Abstain: none

Minutes submitted by Kathy Geary.