

PC MINUTES  
FEBRUARY 27, 2020  
APPROVED MAY 29

ATTENDEES: VALERIE MANSI, JASON DOLE, NICK FORTE, JUDY ROSEN, STEVE RICHTER (SUB FOR MARY HALL)

ABSENT: David Dann, Mary Hall

MEMBERS OF THE PUBLIC: S. Hedlund

Meeting opens at 5:13 PM

December 2019 minutes approved

Public comments: none

Jason shared a call about Retro Cocktail Hour and other music programs. Caller liked some music programs more than others. Prefers more music and less talking

Valerie Mansi reported that her invitation to the February 20, 2020 CAB meeting was postponed to April 3, 2020 at the request of Joe Abraham, Chair of the CAB.

PSA guidelines revised in 2018 will be reviewed by Jason Dole to see if changes are necessary to make the process smoother. Jason talked about PSAs and the WJFF website.

This led Steve Richter to ask about how underwriters are formatted and offered his ideas. Jason said the ideas deserve consideration but there are pros and cons whichever way we go. One block recording didn't work. Making them the same length is important and would streamline things, he said.

The Program Director's Task Force has its first meeting a week ago. The goal is to create training materials, standard operating procedures, required skills, tips. Members of the task force are: Kit Hult, Rosie Starr, Doug Sandberg, and Valerie Mansi. Next meeting is in March.

Aldo and Kathy will alternate on first Saturdays 1=2 with live, local music.

Doug Sandberg of Let's Talk Vets will begin airing twice a month.

Neonatal Pulse moves to Sunday evening.

Jennifer Gebhardt has a new show at noon on Mondays. Response was good. Jason will share archive file. Nick forte may come back and would air at noon on a different weekday.

PAST SPECIAL PROGRAMING:

--MLK, Jr Day Specials January 19 & 20. WJFF radio hosts had special programming. A number of speeches and music came for Pacifica and PRX.

--Impeachment Coverage January 22 through February 6. WJFF was committed to carrying full coverage as a service to the community.

--Impeachment relief at WJFF took the form of the 'Impeachment Oasis". Deborah Chandler, and Doug Bill recorded meditation sessions. Kit Hulit and Kathy Geary recorded set of relaxing music.

---Election 2020, State of the Union, New Hampshire primaries

---WJFF 30<sup>th</sup> Radio Special on February 12

---Black History Month Specials were aired in multiple time slots.

UPCOMING SPECIAL PROGRAMING:

---More Election 2020 coverage to include Super Tuesday

---Women's History Month Specials

---Spring Pledge Starts starts March 13<sup>th</sup>

---No Spring Gathering during the pledge drive. Jason will be doing more live local music special to make up for this change.

Next Meeting Date: April 9<sup>th</sup>, Thursday, 5PM