

RADIO CATSKILL ADVISORY PROGRAM COMMITTEE MEETING
Wednesday, December 14, 2022

Attendance: Valerie Mansi, Jason Dole, Nick Forte, David Dann, Judy Rosen, Tim Bruno

Members of the Public: Sonja Hedlund attended the latter part of the meeting.

Call to Order: 11:09am

1. October minutes were approved.
2. Valerie Mansi announced the names of three new committee members Isabel Braverman, Julia Greenberg, Jesse Sposato who will begin serving in January.
3. Jason Dole and Tim Bruno reported that that listener feedback has been positive and the public has been understanding regarding dropouts. ATC always get high marks from he listeners.
4. Tim shared information about the dropouts and the troubleshooting that is ongoing.
5. Car donations are doing well. Music sale was successful both day of and online.
6. Radio Catskill's covered the November elections including those in Ulster County where the signal is now strong. The station partnered with HDSY and Bold Gold Media.
7. The upcoming January 6th committee public meeting will be aired.
8. Holiday specials are posted on the Radio Catskill website. Sunday Stage will air the Cozy Catskill Review and Hanukkah Luncheon in Monticello.
9. Local Edition 's Year in Review is being assembled to be aired.
10. Program change: Secret Show moves to Friday night from Thursday night and replaces Low Stakes.
11. Discussion about new DJ s and volunteers for news shift and the importance of matching ability with the volunteer slot. Jason stressed the importance of building a back bench for music and news/talk shows.
12. Jason commented on how specialized volunteer skills have become over the years. Must pair skills with what needs to be done.

13. Other program changes: Undercurrents host Greg McVicker is retiring the end of this year, but NV1 will provide reruns through June. In the meanwhile, they are looking into creating another show to replace it and PC will work on programming ideas. Jason will send a list of seven for the PC to review. Café Jazz will no longer be available.
14. Undercurrents was free and costs for programming have gone up about 3% plus for some programming.
15. Next Step: Plans afoot to develop a morning local news/talk show.
16. Google News Equity endowed Radio Catskill with \$11,000 which will help to develop the morning news/talk segment.
17. New P/T Hire: Mimi Bradley hired to do development for the station.
18. David Dann commented on a program that was close to line re 'tell don't sell'. Discussion about the issue and how to deal with it.
19. Manor Ink will be coming to the studio for their monthly program. In an effort to improve broadcast quality, Valerie Mansi will attend Manor Ink meted on January 11th and will be present during the student interviews to give pointers on best practices. Tim offered the idea that Mano Ink interviews with framed as Students and Their Mentors. David agreed.
20. The station has partnered with Sullivan Youth Bureau, Delaware Valley HS, and the Student Podcast Contest.

Public Comment: Sonja Hedlund commented on Radio Revolution and reviewing of volunteer programming.

Adjourn: 1:50 pm