WJFF RADIO CATSKILL

ADVISORY PROGRAM COMMITTEE

MINUTES OCTOBER, 13, 2022

PRESENT: Jason Dole, Valerie Mansi, Judy Rosen, David Dann, Nick Forte

No members of the public present.

Meeting opens at 1:30 PM

Jason reported on feedback about an Alternative Radio broadcast. Some listeners felt it was inappropriate to have what they felt was anti-American bias on the 4th of July.

David Dann raised the issue of recurring dead air. Jason said Spectrum can’t seem to do anything about it, but the microwave finally arrived and should be installed soon. Tim dropped in and said it should be within the next few days.

New on-air volunteers, Heather, Joe and Steve all sound really good. Jason said new volunteers come with much needed skill sets including much-needed tech skills. Charlie Sandborn is interested in coming back.

Patricio is doing great as a reporter. His delivery is improving, especially since he has slowed down his speech pattern.

David Dann commented on the frequency of prerecorded promos saying it was giving the station a ‘commercial’ sound. Jason said changing the rotates that contain the promos and the spreading out of NPR fundraising spots would help. There was question about the frequency of car donation promos. Jason replied that these spots are working and bring in money for WJFF.

The summer fund drive ended short of our goal, but was met afterwards.

NYS Public Radio is a partnership. Jason and Patricio went to the meeting and noted WJFF was the smallest station attending. One of the members complimented WJFF’s rebranding.

Laura Flanders will be added to our line-up through Pacifica. She broadcasts from Smallwood.

There’s a fundraiser for her show this Sunday at Catskill Provisions in Callicoon at 4pm. The event features Bill McKibben.

Low Stakes hasn’t had a new program due to a medical issue and is now too busy on tour again to continue with programming. Secret Show has improved and may move into Low Stakes time slot.

Mark Shulgasser may come back and will alternate with Kit one Thursday a month. He is helping Kit organize our classical cd library.

Discussion of pros and cons of becoming and NPR member station vs remaining an affliate. Keeping our core values and local news is the goal.

Jason asks, ‘What is the goal of a music show?’ To be discussed at next meeting. Jason will send email with other questions for PC to consider.

Meeting ends at 2:30pm