

Minutes

2.16.21— WJFF Strategic Planning Work Group Meeting

(Online Zoom meeting)

Committee members present: Clay Smith, Colette Ballew, Amy Brightfield, Dick Riseling, Doug Sandberg, Kristina Smith, James Lomax, Leila McCoullough, Sandra Oxford, Sara Stuart, Thane Peterson

Staff present: none

Committee members absent: Duncan Cooper, Michael Williams,

The meeting was called to order at 6:05pm

Clay proposed that Sally be named Co-Chair of the Strategic Planning Work Group and the committee approved the proposal.

The committee reviewed the goals for the meeting and discussed the purpose of the vision, mission and values statements in a strategic plan. They split into 2 subgroups to discuss the vision and mission statement created by the leadership group and then reported back to the full group. Many more suggestions and drafts were generated.

The reasons and purpose of selecting key values was discussed. The committee used the chat to share their top 5 values and to generate other options.

The committee discussed in detail the next steps for sharing and gaining input on the Vision, Mission and Values with the Board of Trustees and with the community in a community call. Committee members volunteered to facilitate small groups in the board meeting and the community call. There was discussion of how best to promote the community call and how to structure it to be a meaningful and engaging conversation. Outlines for the meetings were finalized and next steps agreed upon.

The meeting was adjourned at 7:24pm